

**BUNTS SANGHA'S**  
**S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE & MANAGEMENT**  
**STUDIES, POWAI, MUMBAI-76**  
**PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI**  
**NAAC Re-Accredited 'A+' Grade (2nd Cycle)**  
**IMC RBNQ Certificate of Merit 2019**  
**ISO 21001:2018 Certified**  
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**DEPARTMENT OF MANAGEMENT STUDIES**

**EVENT TITLE: BOOTSTRAP 2024-25**

**EVENT DATE:** 17/1/2025

**VENUE:** 7<sup>th</sup> Floor, Open Area

**NO OF PARTICIPANTS:** 19 TEAMS

**RESOURCE PERSON/JUDGES IF ANY:** Ms. Nidhi Chandorkar and Adv Jyoti Sharma

**BUDGET:** NIL

**OBJECTIVES:**

1. To enhance creative thinking of students
2. To develop an understanding of 4Ps
3. To implement concept of SWOT analysis
4. To develop presentation skills

**REPORT:**

The class of FYBMS was divided into groups of five students each. The students were asked to prepare a business plan with just Rs. 10000 as initial investment. They have to design the 4 Ps of the business, give a brand name, logo and a tagline. Also discuss the SWOT of the business plan.

In all 19 teams presented their business plan on 7th Floor open area. The presentations were visited by the Principal incharge - CS Sandesha Shetty and judged by Ms. Nidhi Chandorkar and Adv Jyoti Sharma.

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Attendance and judgment sheet:

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**BOOTSTRAP 2025**

| SNO | PRODUCT        | RNO1 | RNO2 | RNO3 | RNO4 | RNO5 | REMARK  |
|-----|----------------|------|------|------|------|------|---------|
| 1   | Safai Matte    | 61   | 63   | 64   | 65   |      | A       |
| 2   | Melbed Minc    | 66   | 67   | 68   | 69   | 70   | 106 A P |
| 3   | Vange & Swirls | 72   | 73   | 74   | 75   | 107  | A       |
| 4   | Choco day      | 77   | 78   | 79   | 80   |      | B P     |
| 5   | Prakriti       | 81   | 82   | 83   | 84   | 85   | A P     |
| 6   | Inkfluence     | 87   | 88   | 89   | 90   |      | A P     |
| 7   | Jolly Sweets   | 91   | 92   | 93   | 94   | 95   | A       |
| 8   | Spice Sutra    | 96   | 97   | 98   | 99   | 100  | A       |
| 9   | Blowup Candles | 101  | 102  | 103  | 104  | 105  | A       |
| 10  | Aes Popp       | 6    | 7    | 8    | 9    | 10   | A P     |
| 11  | Wick Craft     | 11   | 12   | 14   | 15   |      | A       |
| 12  | Athletic Aura  | 16   | 17   | 18   | 19   | 20   | A P     |

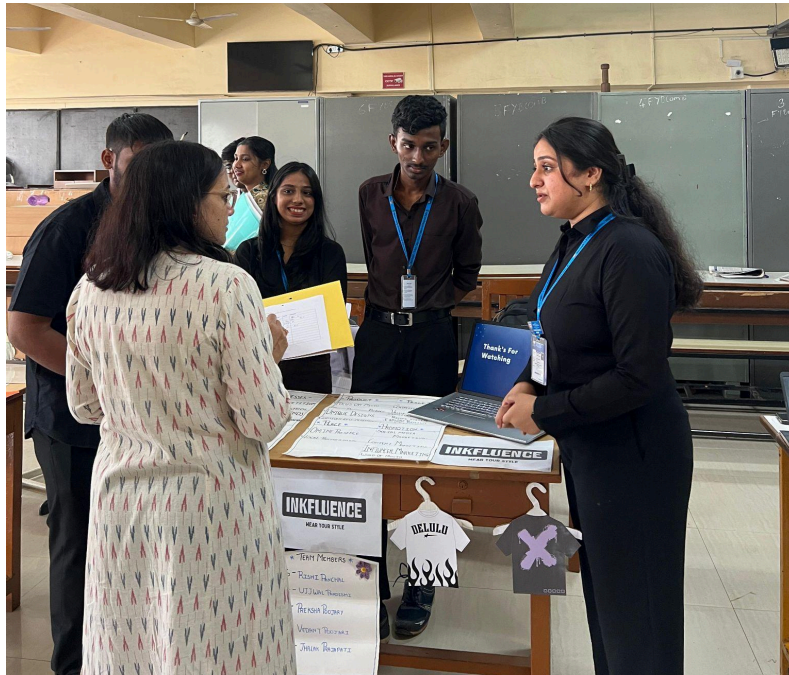
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**BOOTSTRAP 2025**

| SNO | PRODUCT          | RNO1 | RNO2 | RNO3 | RNO4          | RNO5 | REMARK               |
|-----|------------------|------|------|------|---------------|------|----------------------|
| 13  | Churro Delight   | 21   | 23   | 25   |               |      | A P                  |
| 14  | Aura             | 46   | 47   | 48   | 49            |      | A P (49-Ab)          |
| 15  | Startup Business | 41   | 42   | 44   | <del>45</del> |      | A P (45 present)     |
| 16  | Case Craft       | 36   | 37   | 38   | 39            | 40   | A P All present      |
| 17  | WLC              | 31   | 32   |      |               |      | A P (35 present)     |
| 18  | Dari Bites       | 1    | 3    | 4    | 5             |      | A P (only 3 present) |
| 19  | Wafloggy         | 28   | 26   | 27   | 29            | 30   | A P                  |

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Photo



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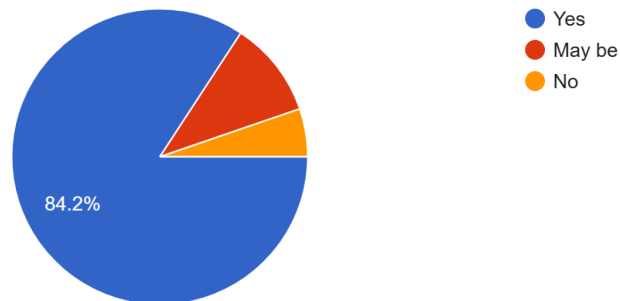
- RULES FOR COLLEGE GYMNASIUM**
1. Gymkhana facilities are available only to the bonafide students of the college. Only students who are currently studying in the college are allowed to play in the college Gymkhana.
  2. The Gymkhana facilities are available to the students on working days from 10:00 am to 11:00 am.
  3. No student shall be permitted to use the Gymkhana facilities without the permission of the concerned authority.
  4. The students are required to wear their identity cards when they enter the Gymkhana.
  5. Students should not use other student's identity card for entry or if any student is found doing so, a written notice will be taken against him and he will be permanently debarred from using Gymkhana facility.
  6. No student will be permitted to play in the Gymkhana while his/her semester is in progress.
  7. Students having less than 75% attendance in lecture/practical/assignment/exam/assignment/industry will not be permitted to play in the Gymkhana.
  8. Students using sports equipment against ID Card will be solely responsible for damage, loss, or use of the equipment. His/She will have to pay the cost of the equipment.
  9. The Gymkhana facilities shall not be provided during the exam period. The Gymkhana will be closed at least one week prior to the semester exam.
  10. Students shall not cover a distance in the Gymkhana through the main road. Students found guilty of using foul language or indulging in any other act of indiscipline in the Gymkhana facility will be debarred from using the Gymkhana facility.
  11. Eating, drinking, smoking, or any other activity is strictly prohibited in the Gymkhana. Any violation of the rules will be dealt with severely.
  12. Any complaint regarding the Gymkhana facilities in the Gymkhana shall be taken by the college authorities.

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### Feedback Analysis

Was your team members cooperative?

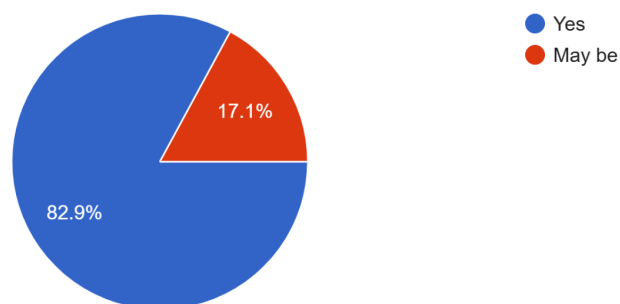
76 responses



*Not all teams found their members cooperative*

Do you think your business idea is a feasible one?

76 responses

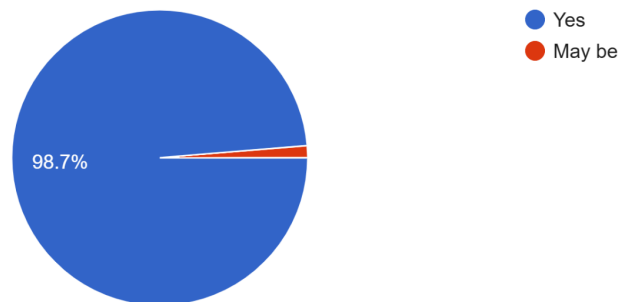


*Most of the teams had worked on a workable business idea*

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Could you understand the concept of 4Ps?

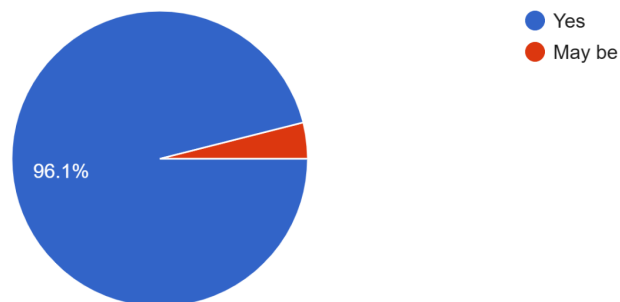
76 responses



*Almost all students could understand the application of 4Ps*

Could you learn to implement SWOT?

76 responses

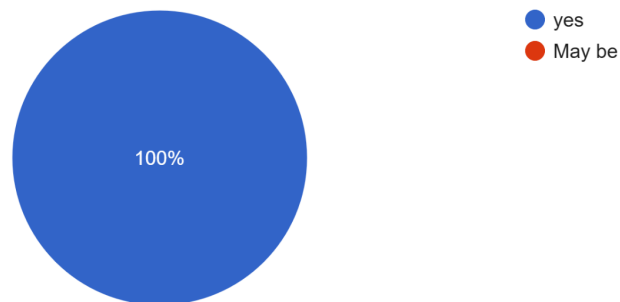


*Almost all students understood and implement the concept of SWOT Analysis*

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Did you enjoy the activity?

76 responses



*All the students enjoyed the activity. Few of them actually put up stalls based on this idea*

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